



Name:	Glenn Fitzgerald
Year first nominated for ORCV Membership:	2019
Membership Term:	12 months
Membership Status:	Current
Professional Background:	<p><u>Destination</u>  <u>Destination Creative (design, digital and print agency)</u>  <a href="http://www.destination.com.au">www.destination.com.au</a>            CEO &amp; Owner            Commenced 1998 – 65 staff            Australia’s largest privately-owned Incentive Marketing Company, handcrafting events that inspire, engage and reward.</p> <p>Annually, 240+ Domestic, International and digital programs for over 15,000 people.</p> <p>I work closely with RMIT and fund a research grant into the disruption that the motor vehicle industry is currently experiencing, we partner with Stanford University, Caltech and the ArtsCentre of Design in LA.</p> <p><u>Airoldi Fine Wines</u>  <a href="http://www.airoldifinewines.com.au">www.airoldifinewines.com.au</a>            Shareholder and involved in Business, Finance, Strategy and Marketing 14 staff, domestic and international importer of wines servicing Nationally, Hong Kong and Singapore, Private Customers, Bottle Shops, Restaurant and Private and sporting Clubs. We host Wine Tours in Australia and to Bordeaux, France. Facilitate University and TAFE learning and have been hosting virtual tastings over this lockdown period with Chateaux in France with terrific customer engagement.</p> <p><u>Selective Meat Traders</u>            Shareholder and involved in Business, Finance, Strategy and Marketing 15 staff, Victoria’s (3<sup>rd</sup> largest) privately owned meat wholesaler and small goods producer, servicing 900 Butcher Shops, Independent Supermarkets, and Restaurants</p>

Sailing Experience:	<p>I have been sailing since about 8 years of age, learning on the waters of the Swan River in Perth. We sailed Moths, Flying Ants, Lasers and keel boats (family owned trailer sailors). I moved to Melbourne in my late 20's and continued Laser sailing and started Couta Boat sailing at the SSCBC. Since that time, I have had 2 Couta Boats and still actively sail Camilla-Rose C1992. My first keel boat was a Beneteau Oceanis 38, then an Oceanis 50 and now sail and Summer's Lease, a Beneteau Oceanis 55.1.</p> <p>I am currently an active member of the following clubs:</p> <p>ORCV  Sorrento Sailing and Couta Boat Club  Safety Beach Sailing Club  Morningson Yacht Club  Royal Perth Yacht Club  Cruising Yacht Club Australia</p>
ORCV Committee Experience:	<p>I do not have any ORCV committee experience which I see as a positive as my thinking will be fresh and not constrained by preconceived beliefs. I will be able to look at issues free of bias and a fresh perspective.</p> <p>I'm encouraged that the current ORCV General Committee has embarked on a process of renewal and I would be honoured to assist in continuing to build on that legacy as part of the new Committee.</p> <p>I am a strong believer into giving back to organisations that I have benefited from. Hence my desire to serve on the ORCV Committee.</p> <p>While I have not been on the ORCV Committee I have been very active on other Committees and I'm currently Vice President, Sponsorship with SITE.</p> <p><i>The Society for Incentive Travel Excellence (SITE) is the only Business Events association dedicated exclusively to the global incentive travel industry.</i></p>
Personal Objectives:	<p>My success in business has been, in part, due to listening and engaging with my Customers and giving them the products and services, they want. I envisage adopting the same philosophy for the ORCV.</p> <p>Our target market and Members needs and wants are changing. We need to embrace the evolution of our sport by being curious and regularly talking to our Members, taking every opportunity to review and improve our wonderful Club and what we offer including increasing engagement within the sailing community.</p> <p>Creating more opportunities for and encouraging more "family" involvement in the sport. I have seen the growth and development of my own children through interests in aviation and sailing, both sports requiring, safety, commitment and focus, attributes they continue to develop.</p> <p>While my wife and I enjoy the pursuits of Ocean Racing, I appreciate this is not for everyone, I see many opportunities to develop stronger relationship's with local Sailing Clubs for (extended and softer introduction to ocean sailing)</p>

bay sailing, continue to build the 2 handed fleet and encouraging a stronger community for women in sailing and training both virtually on and off water.

I would also like to pursue opportunities for Member support Member promotions, membership engagement offers, look at ORCV branding (web), offer improved club merchandise to create a stronger member community. Create sponsorship opportunities with associated industry partners.